

2022 CITY OF EDMONTON

# ARTS PRESENTATION FUND FOR COVID RECOVERY

DEADLINE:  
ONGOING

In response to the impacts of COVID-19 gathering restrictions on the arts sector, the City of Edmonton allocated funds from the 2022 budget for artists to present and perform their work.

These funds are managed by the Edmonton Arts Council (EAC) on the following basis:

- To support artist fees and payments related to presentation and performance
- To encourage downtown revitalization, and neighbourhood vibrancy
- To provide opportunities for artists from equity seeking groups
- To aid in Edmonton's economic recovery from COVID-19

These funds may only be used to provide direct, professional fees and payments to artists that reside in Edmonton or, in some cases, from neighbouring regional communities.

To these ends, the EAC will offer grants to organizations, festivals, community leagues and other presenters or venues to compensate artist fees to Edmonton artists that perform and present, as part of public events.

Separately from the grant program, the EAC will also reserve a portion of funds to directly engage artists for public events and presentations, or other partnerships that meet the intent of the funds.

*(The Edmonton Arts Council will) work with City Administration to incorporate arts into city strategies and planning, such as neighbourhood revitalization initiatives and special projects.*

~ Connections & Exchanges



edmonton  
arts  
council

*Edmonton is a city that supports its cultural ecosystem with purpose, vision, and flexibility. Funding models and strategies focus on fostering, attracting, and retaining artists and heritage practitioners, and creating cascading, long-term impacts for the cultural ecosystem, and therefore Edmonton as a whole.*

~ Connections & Exchanges

## GRANTING PARAMETERS AND LIMITATIONS

Grants will be available to presenters, including arts organizations, festivals, restaurants, community leagues and other live venues for the sole purpose of compensating artists that reside in Edmonton and its neighbouring areas, for performance or presentation in Edmonton.

Regardless of venue or art form, the purpose of the artist fees must be to present or perform work for a live audience in Edmonton.

In the informed opinion of the Edmonton Arts Council:

- Artist fees must meet or exceed accepted professional rates, guided by the various arts service organizations and artist associations.
- Artists presented must meet reasonable standards of quality within their community and/or art form.
- Organizations, venues, and presenters must have the capacity to manage and deliver safe public presentation events.
- Performances or presentations must be generally accessible to the public, even if there is a reasonable cost to attend, or health-screening measures in place.

Normally, these funds will not be available to:

- Artists or collectives that self-present.
- Presentations that are targeted to educational outcomes or audiences, such as school performances.
- Activity where the primary purpose is to present stock for sale, such as in a store, craft fair, or commercial art gallery.
- Activity where the primary purpose is to replay recorded media, such as a film presentation or DJ, unless there is active presentation/participation aspect with the eligible artist that created the work.
- Weddings, corporate parties, political events, private closed-door events, or other presentations that are inaccessible to the public for any reason, including high ticket costs.

To promote COVID economic recovery, and encourage broad impact, the applicant organizations may benefit indirectly through ticket or merchandise sales, food and drink service, membership drives, and other associated activity surrounding the artistic presentation.

## LEVEL OF SUPPORT

The EAC will initially commit to one grant per applicant organization, presenter, or venue. Those commitments will be paid after the presentation(s) or performance(s) occur, the artists have been paid, and final reporting is received and approved.

Commitments will be appropriate to the size and scale of the plans presented, normally between \$500 and \$10,000 per applicant.

In order to promote the wide impact of these funds, the EAC will consider limiting the number of commitments that repeatedly support the same artists.

## TIMEFRAME

Applications will open, and commitments will begin in the spring of 2022, and continue on an ongoing basis until November 1, 2022, or until the available budget has been committed.

**All projects must be complete, reported and paid by May 1, 2023.**

This is a new program, which will be monitored on an ongoing basis and may be adjusted without notice. Changes to amounts, maximums, timelines, deadlines, or any other factor may occur. Commitments already made will not be changed as a result.

## APPLICATION PROCESS

Processes will be managed via the Edmonton Arts Council's Online Portal: [eac.smartsimple.ca](http://eac.smartsimple.ca). All applicants must have an active and up-to-date profile as part of the application process.

1. Beginning in spring of 2022, presenters, venues, festivals, and arts organizations may begin submitting plans for eligible presentations. Plans:
  - Will be provided as responses to questions and prompts in the Edmonton Arts Council Online Portal.
  - May be for a single event or encompass a series of planned presentations that all meet the purposes of the program.
  - Must name the planned artists, or details on the system being used to select and curate artists.
  - Must include financial details regarding artist fees.
2. The EAC may request more information in order to undertake a thorough second-stage assessment. Such information will be requested on a case-by-case basis and will be submitted as documents attached to the original online submission.

## REVIEW AND ASSESSMENT

Assessment of applications will consider all the text in these guidelines, with the intent of delivering these funds to benefit the artists of Edmonton in an accountable and efficient manner.

Submissions will be reviewed on an ongoing basis by EAC staff and a group of knowledgeable partners. That review will include, at least:

- The capacity of the applicant to manage presentation projects demonstrated by their historical activity, relationships, and past assessments when available.
- The proposed artists, or system to select artists, in terms of their Edmonton residency and artistic history of performance and presentation, and the number of prior commitments made to support the same artists.
- The proposed pay rates for artists, in comparison to professional standards.
- The presentation event or venue in terms of its relevance to the purposes of the program to promote economic COVID recovery, neighbourhood vibrancy, and downtown revitalization.
- Any risk factors and mitigations relative to the size, location, and type of event, and the potential commitment of funds.

Second-stage assessments, when required, will follow the same outline, and may include other input from community partners or peer assessors recruited for that purpose by the EAC.

Assessment and review will also consider and give priority to projects that authentically engage Indigenous artists, and artists from other equity-seeking communities.

## COMMITMENTS

The result of the assessment process will be one of the following:

- A commitment to support the project as presented, or
- A commitment to support specific portions of the project, or
- No commitment.

Results will be communicated via the EAC's Online Portal, and email.

The results at any stage are final and not subject to appeal.

Unsuccessful applicants may be eligible to submit another application and are encouraged to engage the EAC to discuss.

## REPORTS, APPROVALS AND PAYMENTS

Grants will be paid following the approval of a final report that demonstrates outcomes and spending commensurate with the EAC's commitment, and the purposes of the program.

Reports will be received via the Edmonton Arts Council Online Portal, and will include:

- A brief written summary of the event as it occurred.
- A financial report on artist fees paid, including adequate documentation, such as copies of invoices or cheques.
- Information about the number and type of audience(s) that attended, including ticket sales if relevant, or other methods of measuring attendance.
- A list of artists paid, including contact information and demographic data if the artists have not already provided that information via the EAC Online Portal.
- Support materials such as programs, photos, or video of the event(s).

Grants will be paid up to the approved amount committed by the EAC, or the actual, eligible artist fees paid, whichever is less.

## OBLIGATIONS

By applying for, or receiving funds through this program, applicants agree to the following obligations. If they are unable to fulfill these obligations the funding relationship may be altered or cancelled.

The Edmonton Arts Council and the City of Edmonton may at any time request and require documentation to ensure appropriate due diligence and accountability for these public investments. This may also include in-person attendance at events by a representative of the EAC.

Any situation that may expose the organization to legal or financial risk, or jeopardize the viability of the presentation event, must be reported to the Edmonton Arts Council immediately.

Any organization in receipt of granting commitments from the EAC, including this program, is expected to take all necessary steps to ensure the legal status and compliance of the organization. This may include but is not limited to:

- Abiding by any applicable laws and standards, such as labour regulations, health and safety, human rights, and privacy legislation, etc.
- Maintain an understanding of and adherence to intellectual property standards, including payment to holders of any intellectual property used by the organization in its activities.
- Maintain current and accurate reporting to any relevant government agencies and departments including Service Canada, Alberta Registries, and the Canadian Revenue Agency as needed.

Organizations in receipt of granting commitments from the EAC must provide reasonable recognition of the support in their media releases and marketing materials. This includes verbal announcements at events and other materials that promote the organization/project. This acknowledgment helps to increase awareness of EAC funding opportunities within Edmonton's arts community and honours the investment that Edmontonians make in the arts, through their tax dollars. Logos and suggested wording can be found here: [https://www.edmontonarts.ca/about\\_eac/eac\\_logos/](https://www.edmontonarts.ca/about_eac/eac_logos/)